



“Living with a Rare Cancer - My Dr. Seuss World”



Josh Mailman, MBA
President
NorCal Carcinet Community

Thursday, September 15, 2016
5:30 PM - 6:30 PM
Alway Building - M106

Global Learning Objectives

- Critically analyze research, guidelines and appropriate use criteria to develop best-practice diagnosis and treatment strategies
- Evaluate latest innovations in imaging to assess safety and effectiveness

Session Learning Objectives

- Contrast the standard of care for NET patients around the world.
- Evaluate “Theranostics” and its implication for NET patients in the US around the world.
- Assess models of medical societies and patient advocates working together to better patient care.
- Analyze the role the patient advocacy plays in patient education.

Course Directors: Sanjiv Sam Gambhir, MD, PhD
Andrei Iagaru, MD

ABSTRACT No one ever expects to hear the words “you have cancer,” but over the course of the day, over 5,000 people in the United States are given that news. I first heard those words in the summer of 2007 and have been living with a rare cancer ever since. *Dr. Seuss’ Oh the Places You’ll Go*, describes my journey for better imaging and treatment for Neuroendocrine Tumors (NETs) first as a patient and then as a global patient advocate working to bring better imaging and therapeutic options to patients in the US and around the world.

Accreditation

The Stanford University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit Designation

The Stanford University School of Medicine designates this live activity for a maximum of 1.00 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Cultural and Linguistic Competency

California Assembly Bill 1195 requires continuing medical education activities with patient care components to include curriculum in the subjects of cultural and linguistic competency. The planners and speakers of this CME activity have been encouraged to address cultural issues relevant to their topic area. The Stanford University School of Medicine Multicultural Health Portal also contains many useful cultural and linguistic competency tools including culture guides, language access information and pertinent state and federal laws. You are encouraged to visit the portal: <http://lane.stanford.edu/portals/cultural.html>